

CONTACT

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- 847.877.2086

DESIGN SKILLS

- Layout & Typography
- Brand Identity
- Print Production
- Informational Architecture
- UI / Web Design
- Infographics & Illustration
- Press Check Management
- Art Direction

TOOLS & TECH

- Adobe Creative Suite
- Microsoft Office
- PC & Mac
- HTML / CSS
- WordPress
- BigCommerce
- CMS Platforms

EDUCATION

- Web Development Program :: Solex College
- BS, Computer Science :: Belarus State University

PROFILE

Versatile Senior Graphic Designer and Production Manager with 25+ years driving print and web projects from brief to delivery. Recognised for authoritative typography, meticulous layout craft, and deep command of the production pipeline — from preflight through press check. Equally at ease steering creative teams and managing outside vendors.

EXPERIENCE

Graphic Designer :: Oct 2021 – Present

■ ECENTRIA :: NORTHBROOK. IL

- Design and produce 40–60 digital and print assets per month for the Marketing department, spanning ads, social media banners, website slides, cut sheets, spec sheets, business documentation, and dealer/customer promotional campaigns across 10+ brands.
- Apply and enforce brand guidelines across a diverse portfolio of brands and industries — including Winchester, Armasight, and FAB Defense — ensuring visual consistency across every deliverable.
- Utilized AI to drive faster, more efficient production outcomes.
- Collaborate with Marketing and Project Management teams on end-to-end advertising campaign implementation, routinely managing 8–12 concurrent projects.

Lead Designer | Production Manager :: Sept 2003 – Present

■ REKLAMA MEDIA :: NORTHBROOK. IL

- Drive design and production of print, brand identity, and web projects for 5–10 active client accounts, from concept brief through final delivery.
- Direct and mentor a team of 2–3 designers and freelance contractors, setting creative standards and managing production schedules across all accounts.
- Architect information structures and craft user interfaces for client web properties.
- Oversee company web sites alongside production schedules and vendor press checks.
- Manage vendor relationships and attend press checks, maintaining a consistent on-time delivery record over 20+ years.

Senior Graphic Designer :: Sept 1998 – Aug 2003

■ KONTINENT MEDIA :: GLENVIEW. IL

- Designed and produced weekly newspapers, display ads, and promotional collateral for a regional Russian-language media group serving 50,000+ readers.
- Built and coded client web sites; managed press checks and coordinated production with external vendors.
- Guided and supervised junior design staff.